Thinking \* Outside C The Box

## **26** MOST PROMISING **MANAGEMENTANY STRATEGY** CONSULTANTS

ver the past decade the corporate world has witnessed dramatic shifts in its form, finance, marketing,HR,and outsourcing have all faced the change that is slowly gripping the entire sector. Devising business strategies, global marketing, and innovating new products now form the core of developing a business. In this changing arena, defining management arepsilonstrategy consultants only in the role of advisors would be an understatement. As primary problem solvers, their responsibilities are diversified cutting right through the internal hierarchy of an organization. Taking a note of it, the industry is bringing in consultants to lend a helping hand in every managerial and strategic area of focus. Emphasizing on value addition, consulting firms have come up with some compelling work. For a case in point, World Bank-Stanford conducted a study in a set of textiles factories in India where the management was completely revamped and new strategies were put in place. The five month long experiment exhibited staggering results. When compared to other factories the selected ones stood out in efficiency and profitability. In numbers, the productivity increased by 10 percent and the quality in inventory management improved with a good margin. From developing the internal structure to plotting future graph, a proper aligned management and strategy system is 'sour grape' for most of the organizations. Now, it is an undeniable fact that companies are exceedingly relying on consultants who can not only help them in establishing innovations but also vield profits.

In light of these facts, the current edition of Consultants Review brings you "25 Most Promising Management & Strategy Consultants in India." The list features some of the prominent consultants in the industry who are capable of helping clients to gain efficiency by supporting them beyond an advisory level. The proposed list aims to help entrepreneurs and corporate leaders to choose the felicitous consulting partner who suits their specific requirements and helps their enterprise realize greater efficiency, faster time to market, decrease in operational cost, augmentation in customer base and much more. In the following pages we have featured some of the Most Promising Management & Strategy Consultants.

Company Name	Management	Description
ABC Consultants abcconsultants.in Kolkata	Shiv Agrawal CEO	A consulting firm in India that provides organised recruitment servic to multinationals and leading Indian businesses.
Big Strategic Management Consultants big-consultants.com UAE	Makarand Patil Consulting Director & Co-founder	A Consulting providing an array of services which includes strategy consulting human consulting, financial consulting, consumer researce and valuation studies.
Canopus Business Management Group collaborat.com Chennai	Nilakantasrinivasan Janakiraman(Neil) Founder	A business services firm that focuses on strategy implementation & business transformation for large & mid size enterprises & social organizations.
Chennai Consulting Group chennaiconsultants.in Chennai	Anand J Co-founder & Principal Consultant	A business consulting firm, providing market research, business consultation & implementation and corporate training services.
Clearwater Consulting clearwater.co.in Mumbai	Saurabh Shroff Principal Consultant	A company that provides end to end consulting & management services across marketing and sales functions and develops busines growth solutions.
Corem Sales Consulting Pvt. Ltd. coremsalesconsulting.com Chennai	Rajneesh Jain Founder & Director	Corem offers customized consulting services, effective brand buildi & management, social media for business development & customer services, restructuring, skills analysis & development.
Dio Consulting Pvt. Ltd. dioconsulting.com New Delhi	Karan Chowdhary Founder & director	A consulting firm providing business strategy & consulting for SME & startups, idea evolution & situation analysis, technology business integration, market entry & sizing services.
Dishah Strategic Solutions Pvt. Ltd. dishahconsultants.com Chennai	Amit Sharma CEO	A business management consulting firm that combines deep industr knowledge with specialized expertise in business growth strategy, operations, and organization transformation.
Ideaction Business Consultants ideaction.co.in Mumbai	Sanjay Sharma Founder	A firm that provides guidance and services in the field of business strategy, marketing, sales, business processes and channel process to organisations across categories and segments.
ImproValue Consulting Services improvalue.com Bengaluru	Srivathsa Malavalli Co-Founder & Director Thara Srivaths Founder & Mentor	The firm offers consulting, productized solutions and competency building services in all areas of delivery and operational groups for implementing workflow and workforce optimization and productivit improvements.
Kalpavrksha Associates Pte Ltd kalpavrksha.com Bengaluru	Jaya Kumar B. Managing Director	An executive search, professional placement and talent search company focusing on leadership hires on the CXO (-2) levels across IT, telecom, BFSI, semiconductor. infrastructure, retail & e-commen domains.
Kanvic Consulting Pvt. Ltd. kanvic.com Delhi NCR	Deepak Sharma Co-founder & Director	A management consulting firm advising companies on all major are of business including strategy, corporate finance, marketing and performance leadership.

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Kgguruji Consulting & Services kgguruji.com Pune	Ketan R Gandhi Sr. Principal Consultant & President	An organisation bringing together business insight, operational innovation and industry focused best practices to improve client's competitiveness and business performance.
Krti Consulting Pvt. Ltd. krticonsulting.com New Delhi	Amaresh Kumar Rai Director	A business and management consulting firm offering corporate planning services, business planning services, international business planning services, business evaluation services.
Market Insight Consultants marketinsightconsultants.com Noida	Sanjay Nagi Founder & CEO	A consulting firm providing value added global marketing research and consulting services to our clients, and assistance in strategic ar tactical plan implementation.
Moments & Mapping Communications Pvt. Ltd. moments-mapping.com Noida	Navin Jha Founder & Director	A company executing Integrated marketing communications (IMC) program to evaluate the strategic roles of every communication discipline that are available.
Origene-MAA Group origene.co.in Bengaluru	Bunty Peerbhoy Chairman Mala Dhawan Co-founder	A MAA group subsidiary that specializes in unearthing economic val for Indian businesses and brands.
Perception Management Consulting Pvt. Ltd. pmcact.com Gurgaon	Vinod K. Pandita Founder & CEO	A management consulting firm that offers customized and professional auditing, management consulting and training advisory solutions.
Pragati Leadership Institute Pvt. Ltd. pragatileadership.com Pune	Arun Wakhlu Executive Chairman	A company aiming to help organizations in creating comprehensive programs on leadership development, organizational transformation and developing collaboration.
Protune Consulting protuneconsulting.com Mumbai	Sourabh Jain & Satej Salvi Partners	A consulting company that provides customized risk based consultin solutions to clients from different sectors.
Shiva Consulting Group shivagroup.org.in Ahmedabad	Rakesh Jha Co- founder & Managing Director	A consultant in business process management providing value added services to a customers by adopting new techniques and simple solutions.
SNic India snic.co.in Bengaluru	Nikhil Kumar Joshi Co-founder & CEO	An industrial engineering and management consulting firm providing industrial engineering, advanced planning & scheduling, simulation a optimization services to clients across diverse sectors.
Terragni Consulting (P) Ltd. terragni.in Pune	Anil V. Pillai Director	A consulting firm focused uniquely into people consulting and customer consulting to accelerate growth and help companies build competitive edge through these two assets.
Verte Brand Management Consulting Pvt Ltd. vertebrand.com Bengaluru	Raghu Viswanath Founder Nalin Khannaa CEO	A brand strategy and execution firm that improves the effectivenes of marketing spends, resulting in increased brand equity.